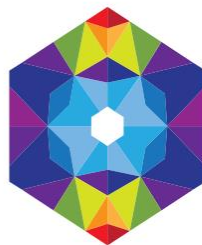


Brussels, 16 Septembre 2019 r.



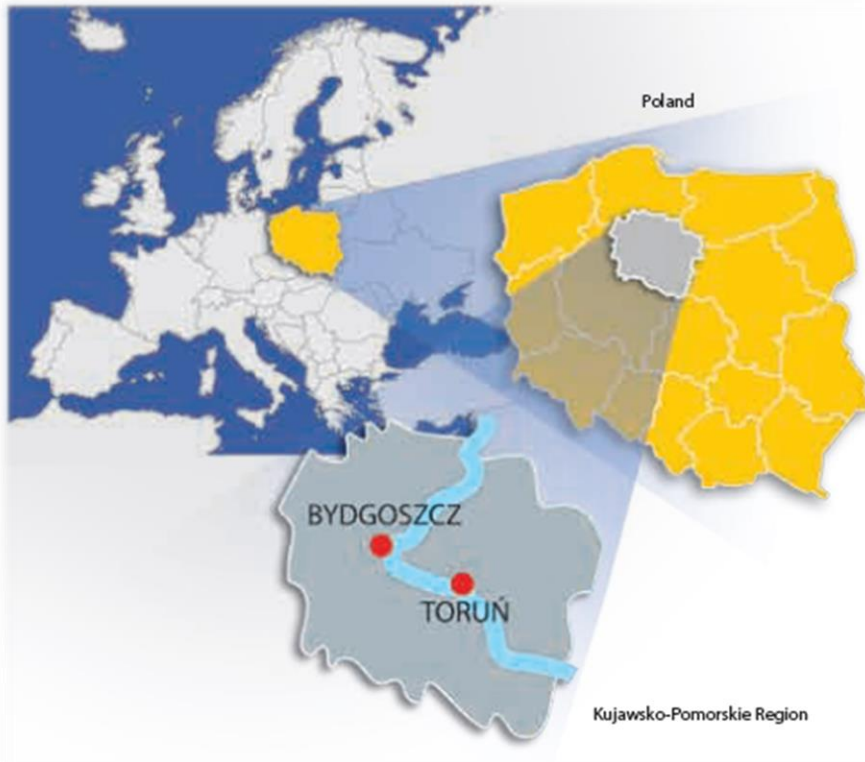
kujawsko-
pomorskie
constellations
of good places

KUJAWY
POMORZE

Tourism in Kujawsko-Pomorskie Region



Kujawsko-Pomorskie Region



Central Poland

Airport BYDGOSZCZ

2.0 million residents

area 17 972 km²

2 main cities > 500 000 citizens

23 districts / 144 communes



Kujawsko-Pomorskie Region

- 3 milion tourists (85% - local tourists, 15% - foreign tourists)
 - Foreign tourists: Germany (29,7%), UK (7,5%), France (5,1%), Italy (4,5%)
 - 152 hotels in the region
 - 1,3 milion tourists used the accommodation base
 - 4,5 milion nights spent in tourist accommodation establishments
-



The most important culture events

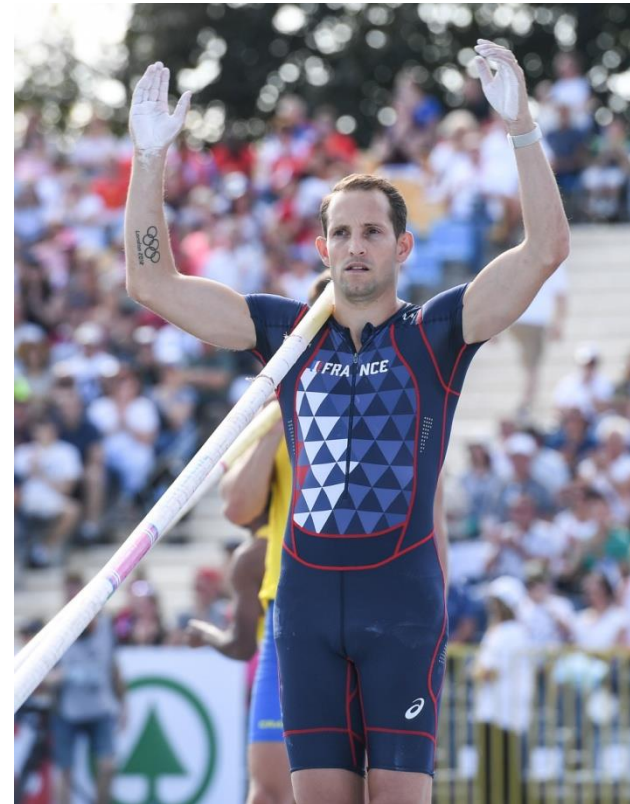
Bella Skyway Festival 2019



Camerimage Film Film Festival



European Athletics Team Championships Bydgoszcz 2019



Historical heritage of the region

**Chopin Centre in Szafarnia,
summer residence of the
composer**



**Archeological Museum in
Biskupin**



Lech Wałęsa - Honorary citizen of the Kujawsko-Pomorskie Region, born and live in youth in our region



Solidarność

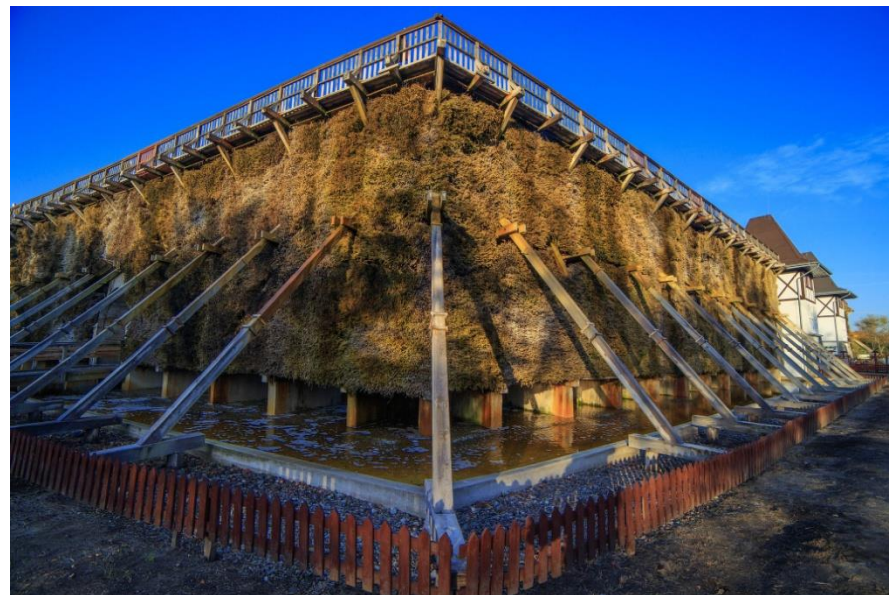


Health Resorts & SPA

Ciechocinek



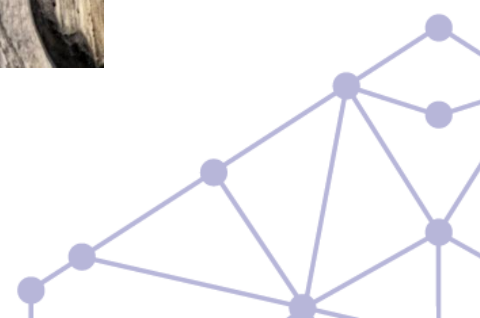
Inowrocław



Monument revitalization program

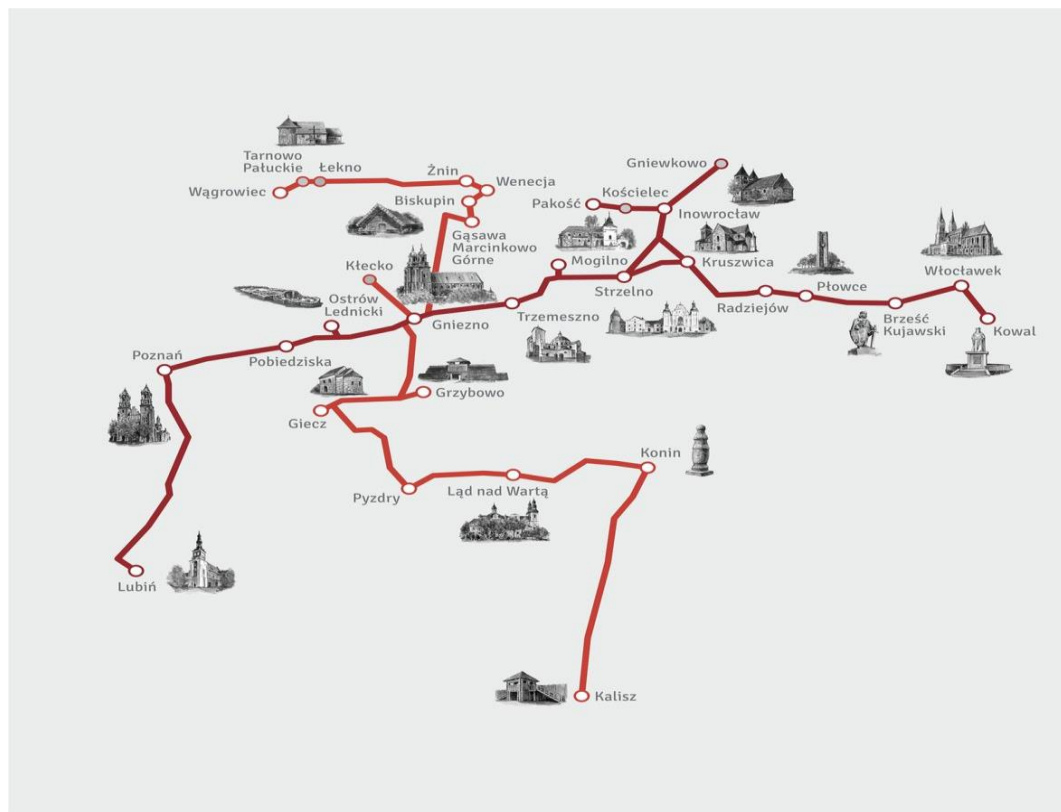


2019 – 4 495 266 Euro



Cultural Routes in Kujawsko-Pomorskie Region

The Piastowski trail



Cultural Routes in Kujawsko-Pomorskie Region

Saint James Ways



Kujawsko-Pomorskie Constellations of good places



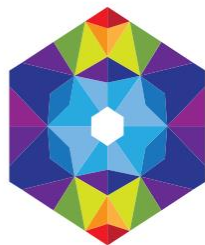
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CONSTELLATIONS

Communication with the tourist industry

STRONG TOURISM

- Association in Local Tourist Organizations and Regional Tourist Organizations
- Network - industry cooperation, service packages



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Thank you!

