

1. “EUROPEAN COWORKINGS EOI”: INTRO AND CONTEXT



Fundación EOI www.eoi.es is a Spanish Public Foundation that has been boosting entrepreneurship and SME creation for more than 20 years, thanks among others to the European Social Fund. The Project “**European Coworkings EOI**” is the main action that Fundación EOI will undertake to achieve

the objectives described in ESF Axis 7: “Transnational Cooperation” and Investment Priority 8.3: *“Promoting self-employment, entrepreneurial spirit and creation of enterprises, including innovative Micro, Small and Medium enterprises.”*

The main objective of the Project is to create a **EUROPEAN NETWORK OF MENTORS** that will tutor ENTREPRENEURS in order to reinforce their international business strategy of their newly created firm or simply make their business grow. **Spanish entrepreneurs are recruited and receive ad-hoc training and mentoring from experts located in a European entrepreneurship /innovation/incubation centre, both online and in-situ in the European hosting centre. The training and mentoring process last 3 months aprox.**

After a very successful pilot cohort of entrepreneurs benefiting from the project in 2016, two new editions will be launched in 2017. You can have a look at the following videos:

-European CW 1st edition: <https://www.youtube.com/watch?v=pDrF3DIN7ic&t=34s>

- Wrap Up Event 1st edition (Málaga, Feb 2017): <https://youtu.be/pCUAzuEMaZE>

WE ARE CURRENTLY LOOKING FOR EUROPEAN PARTNERS TO WORK TOGETHER!

THE IDEA IS TO SEND SPANISH ENTREPRENEURS ABROAD, BUT ALSO WELCOME EUROPEAN ENTREPRENEURS TO OUR ENTREPRENEURSHIP CENTRES IN SPAIN.

On the following pages you will find information regarding the II Edition of the European Coworkings. What Fundación EOI is now looking for is a European institution that might

undertake similar actions (funded via ESF or via any other funding sources), in the sense of **sending their entrepreneurs to Spain**. Those entrepreneurs will receive mentoring from EOI.

Partners will not have to pay for the mentoring hours that the entrepreneurs receive, since EOI will cover the costs of the Spanish Mentors. However, partners will have to cover entrepreneurs travel expenses, accommodation in Spain during a giving period of time (5 weeks or even longer if needed) and health insurance. Food expenses shall be covered by the entrepreneur.

2. INFORMATION II EDITION EUROPEAN COWORKINGS

-PARTICIPANTS

EOI will select **50 Spanish Entrepreneurs** with a consolidated business idea and/or having created an innovative enterprise no longer than two years ago, as well as demonstrating excellent English skills (the whole programme will be developed in English).

-MENTORING PROCESS (BY EUROPEAN MENTORS)

The mentoring process is structured as follows:

- 1) **ONLINE MENTORING (Pre-Time Abroad):** the mentoring will start with a 4-hour online tutoring along 3 weeks. This can be done via skype meetings between the European leading mentor and the entrepreneur. It is the time for the mentor to better understand the real needs of the entrepreneur.
- 2) **TIME ABROAD:** the entrepreneur will travel to the assigned hosting centre in Europe for 5 weeks. He will be then receiving 40 hours of personalised mentoring. This gives a rate of approximately 90 min of mentoring a day. In this phase, the leading mentor will be the same that already participated in the previous on-line phase but can also introduce the entrepreneur to other experts that might tutor him/her in punctual areas. The rest of the day can be used by the entrepreneur for networking, exchanging experiences with local peers and work on his/her business project.
- 3) **ON LINE MENTORING (Post-Time Abroad):** a 4-hour online mentoring phase will be done once the entrepreneur travels back home. This phase will last 2 weeks. The objective of this last step is for the entrepreneurs to assimilate and “digest” all the information provided during the previous phases and end up with a solid business pitch that will be validated from the leading mentor.

-WRAP-UP EVENT: Once the whole mentoring process is finished, each entrepreneur should come up with a final **Business Pitch** that will be presented during the final wrap up event to an Assessment Committee composed of several EU hosting centres mentors.



*Photo: Wrap-Up Event European Coworkings Programme 1st edition.
European Mentors and Spanish Entrepreneurs coming together and sharing experiences!
Málaga, Spain. February 2017*

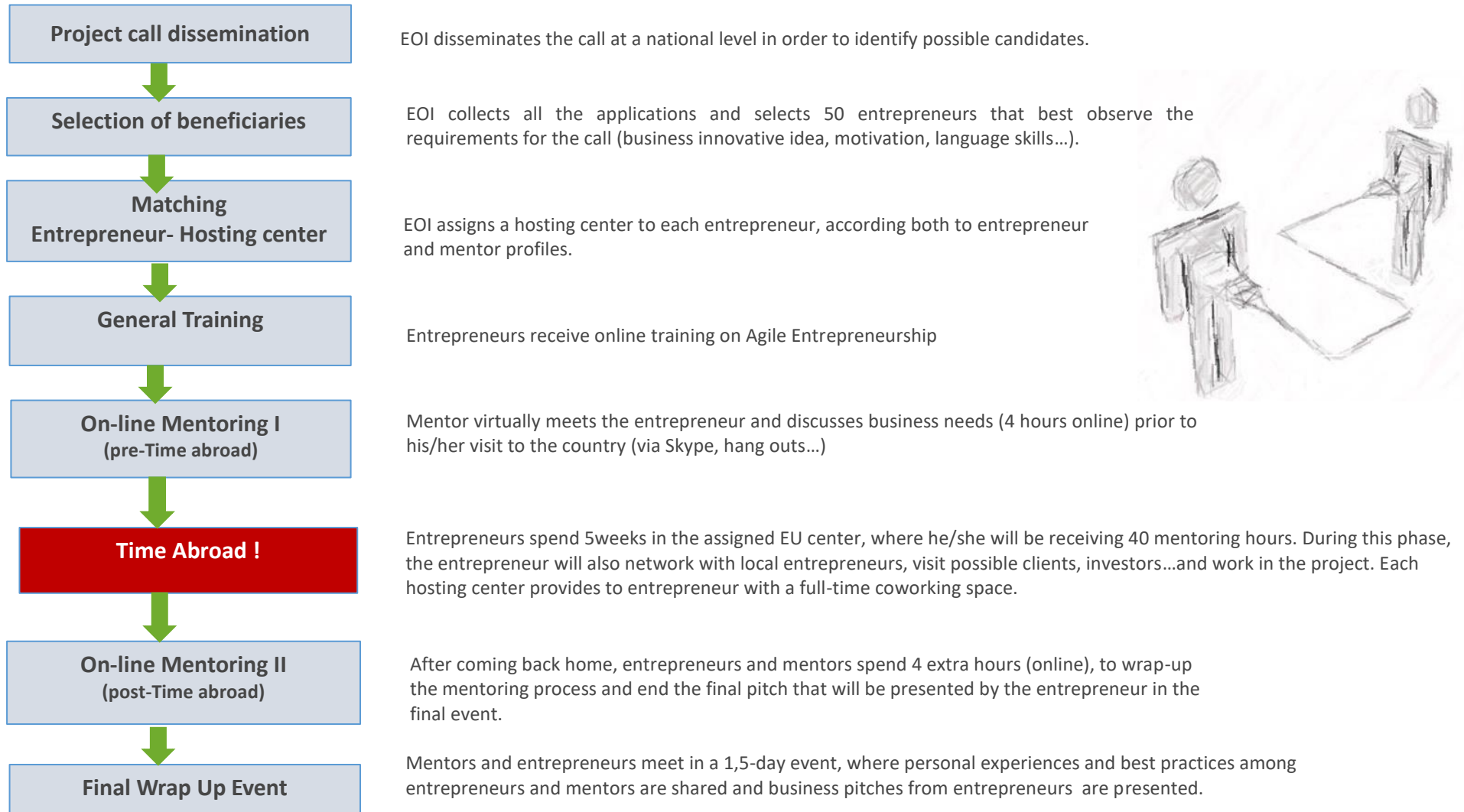
3. HOSTING CENTRES

In the first edition, 17 institutions from 13 EU countries participated as hosting centres:

- North East Innovation Centre Sunderland (UK)
- Stichting Business Development Friesland (The Netherlands)
- La Maison de L' Entreprise, Mons (Belgium)
- Instituto Pedro Nunes, Coimbra (Portugal)
- Innotek, Geel (Belgium)
- Westbic, Galway (Ireland)
- Savoie Technolac, Chambéry (France)
- Starlife Wageningen (The Netherlands)
- Città della Scienza
- Centre Héraclés, Charleroi (Belgium)
- Impact Hub Prague
- Impact Hub Athens
- Impact Hub Bucharest
- Impact Hub Vienna
- Impact Hub London (Kings Cross)
- Impact Hub Budapest
- Impact Hub Stockholm

During the second edition, 17 centres will be participating as well, located in Sofia, Florence, Paris, Köln, Vienna, Berlin, Munich, Zagreb, London, Budapest, Gdansk, Düsseldorf, Lyon, Braga and Brussels.

PROJECT STRUCTURE



4. CONTACT DETAILS

In case your institution is interested in further discuss on possible collaborations and synergies, please contact:

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-Website: www.eoi.es

-Web European Coworkings: <https://www.eoi.es/es/espacios-coworking/european-coworkings-2a-edicion>